

## Alessandro Previtero

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- EMPLOYMENT**
- Indiana University, Kelley School of Business, Bloomington, IN, US*
- Assistant Professor of Finance 2016–present
- University of Texas, McCombs School of Business, Austin, TX, US*
- Visiting Assistant Professor of Finance 2015–2016
- University of Western Ontario, Ivey Business School, London, Ontario, Canada*
- Assistant Professor of Finance (1980 MBA Class Fellow) 2010–2016
- AFFILIATIONS**
- National Bureau of Economic Research (NBER)*
- Faculty Research Fellow (AG) 2016–present
- EDUCATION**
- UCLA Anderson School of Management, Post-doctoral Fellowship* 2007-2010
- University of Salento, Lecce (Italy), Ph.D. in Management* 2003-2006
- Bocconi University, Milan (Italy), B.A. in Finance (summa cum laude)* 1994-1999
- RESEARCH INTERESTS**
- Household Finance, Behavioral Finance, Aging, Corporate Finance  
Financial Advice, Saving for Retirement and Annuities, Consumers and Corporations*
- PUBLICATIONS**
5. The misguided beliefs of financial advisors, forthcoming, *Journal of Finance*, (with J. Linnainmaa and B. Melzer )
  4. Retail financial advice: Does one size fit all?, 2017, *Journal of Finance*, 72(4), 1441–1482 (with S. Foerster, J. Linnainmaa, and B. Melzer) (*Lead Article*)  
**2017 Amundi Smith Breeden Distinguished Paper Prize**
  3. The fetal origins hypothesis in finance: Prenatal environment, the gender gap, and investor behavior, 2016, *Review of Financial Studies*, 29(3): 739–786 (with H. Cronqvist, S. Siegel, and R. White)
  2. Stock market returns and annuitization, 2014, *Journal of Financial Economics*, 113(2), 202–214
  1. Annuitization puzzles, 2011, *Journal of Economic Perspectives*, 25(4), 143–164 (with S. Benartzi and R. H. Thaler)

## **WORKING PAPERS**

6. Barbarians at the store? Private equity, products, and consumers (with C. Fracassi and A. Sheen)  
*(under revision for the 2nd round at the Journal of Finance)*
7. Robo-advisers and investor behavior (with B. Loos, S. Scheurle, and A. Hackethal)  
*(solicited and under revision for the 1st round at the Review of Financial Studies)*
8. Saving for retirement, annuities and procrastination (with J. Brown)
9. Financial advisors and risk-taking (with J. Linnainmaa, B. Melzer, and S. Foerster)
10. The consumption response to realized capital gains: evidence from mutual fund liquidations (with S. Meyer and M. Pagel)

## **WORK IN PROGRESS**

11. Revenue synergies in M&As: Evidence from consumer products (with C. Fracassi and A. Sheen)
12. Twitter Bots, Corporations and Financial Markets (with J. Linnainmaa, W. Wang, F. Menczer, and K. Wang)
13. Smart(phone) investing? (with B. Loos and A. Kalda)

## **RESEARCH IMPACT**

- Google Scholar Citation Count: 604 (518 since 2014)
- SSRN number of downloads: 5, 295
- SSRN list of Top 10% Authors by monthly downloads (since May 2018)

## **AWARDS AND GRANTS**

- 2017 Amundi Smith Breeden Distinguished Paper Prize for "Retail financial advice: Does one size fit all?"
- Special mention: finalist for the 2015 TIAA-CREF Paul A. Samuelson Award for "Stock market returns and annuitization"
- Award: 2015 CFA Society Toronto & Hillsdale Canadian Investment Research Award for "Retail financial advice: Does one size fit all?"
- Grant: 2014 Canadian Securities Institute Research Grant for "Retail financial advice: Does one size fit all?"
- Award: 2010 Northern Finance Association Best Paper in Capital Markets Award for "Stock market returns and annuitization"
- Grant: 2007 FINRA Investor Education Foundation (formerly NASD) Grant for "How do households hedge the longevity risk? The role of annuities." (with S. Benartzi)
- Grant: 2006 IRI Foundation Research Grant
- Award: 2004 American Finance Association Student Travel Award
- Award: 1999 Bocconi University Gold Medal for best graduates in the academic year 1997-1998

**PRESENTATIONS  
AND  
DISCUSSIONS**

(\*) *scheduled*

- 2020 University of Technology of Sidney\*
- 2019 York University (Canada)\*, Rutgers University\*, University of Vienna\*, NBER Meeting on Big Data and HPC for Financial Economics, Western Finance Association (discussant), Federal Reserve Bank of Chicago (Chicago FED), Midwest Finance Association (MFA) Annual conference Chicago (discussant), Columbia University, AFA Annual Meeting (discussant)
- 2018 Italian Securities and Exchange Commission (CONSOB) Rome, 7th Luxembourg Asset Management Conference (2 papers), 2018 Research in Behavioral Finance Conference (2 papers), EFA Annual Meeting (discussant), 14th Csefi-Igier Symposium on Economics and Institutions in Capri, Italy (2 papers), Max Planck/NBER Conference on Ageing and Health in Munich (discussant), 2018 FIRS Conference, 2018 SFS Cavalcade, Kentucky Finance Conference, NBER Behavioral Finance Meeting, University of Venice, University of Naples, AFA Annual Meeting
- 2017 U.S. Securities and Exchange Commission, WFA (2 papers and discussant), SFS Cavalcade 2017, Kentucky Finance Conference
- 2016 University of Calgary, UC Davis Household Finance Conference, CSEF-EIEF-SITE conference on Finance and Labor (discussant), CEIBS Finance Conference Shanghai, CEPR 1st European Workshop on Household Finance Imperial College London (discussant), IDC 13th Annual Conference in Financial Economics Research, Napa Conference on Financial Markets Research, AFA Annual Meeting, AEA Annual Meeting (discussant)
- 2015 University of Colorado Boulder, Indiana University, HEC Montreal, MIT CFP Annual Conference, Goethe University Behavioral Aspects of Macroeconomics and Finance Conference, 5<sup>th</sup> Helsinki Finance Summit (paper and discussant), IDC Herzliya 12<sup>th</sup> Annual Conference in Financial Economics Research, NBER Household Finance Meetings, Boulder Summer Conference on Consumer Financial Decision Making, SFS Cavalcade, Goethe University Frankfurt, University of Mannheim, AEA Annual Meeting
- 2014 FRA Annual Conference, European Conference on Household Finance, 4th Helsinki Finance Summit, NBER Aging Group Meetings, 2<sup>nd</sup> Ivey Intelligent Investing Symposium (discussant), 2014 FIRS Conference (discussant), Rothschild Caesarea 11<sup>th</sup> Annual Conference, McMaster University, NBER Behavioral Economics Meetings, FMA Napa Conference, HBS Conference on Household Behavior in Risky Asset Markets, University of Alberta, AEA Annual Meeting
- 2013 European Conference on Household Finance (discussant), 3<sup>rd</sup> Helsinki Finance Summit, Boulder Summer Conference on Consumer Financial Decision Making, William & Mary Mason School of Business, AFA Annual Meeting
- 2012 University of Illinois at Urbana Champaign, ARIA Meetings, Financial Engineering and Banking Society Conference, Queen's University Conference on Behavioural Finance
- 2011 European Conference on Household Finance, Behavioral Finance Academy Annual Conference, NFA Conference (discussant), Boulder Summer Conference on

Consumer Financial Decision Making, SOBDR Conference, Queen's University  
Conference on Behavioural Finance (discussant)

2010 NFA Conference, NETSPAR Conference, University of Mannheim, University of  
Amsterdam, HEC Montreal, University of Western Ontario, University of Notre  
Dame, University of Washington

#### **SERVICE TO DEPARTMENT AND SCHOOL**

- Committees: MBA Program Departmental Committee (2016-to present)
- Departmental Brown Bag Coordinator (2019-2020)

#### **SERVICE TO PROFESSION**

- *Referee*: American Economic Review, Review of Economic Studies, Journal of Finance, Review of Financial Studies, Journal of Financial and Quantitative Analysis, Review of Finance, Management Science, Journal of Public Economics, Journal of Economic Behavior and Organization, Journal of Banking and Finance, Journal of Pension Economics and Finance, Journal of Empirical Finance
- *Program committees*: EFA Annual Meeting, 2019; Rothschild Caesarea Center Conference, 2015–2016; MFA Annual Meeting, 2019, 2018 and 2015

#### **SERVICE TO SOCIETY**

- *Academic advisor (pro bono work)*: UK National Employee Saving Trust (NEST), 2010–2012; ING Institute for Retirement Research (IIRR), 2008–2010

#### **TEACHING EXPERIENCE**

- Kelly Business School, Indiana University, 2016–present
  - Behavioral Finance (graduate)
  - Behavioral Finance (undergraduate)
- McCombs Business School, University of Texas Austin, 2015–2016
  - Corporate Valuation (graduate)
  - Intro Finance (undergraduate)
- Ivey Business School, University of Western Ontario, 2010–2015
  - Behavioral Finance (undergraduate)
  - HBA Core Finance Course (undergraduate)
- Bocconi University and SDA Bocconi School of Management, 2001–2006
  - Corporate Finance (undergraduate level)
  - Corporate Finance, Working Capital Management, Corporate Valuation (executive education)

#### **SKILLS AND INTERESTS**

- Languages: Italian (native), English (fluent), French (intermediate)
- Sports: soccer, triathlon (Sapri, Italy, 2014), surf, running (NYC Marathon 2002–2003, Rome Marathon, 2004)
- Hobby: radio broadcasting